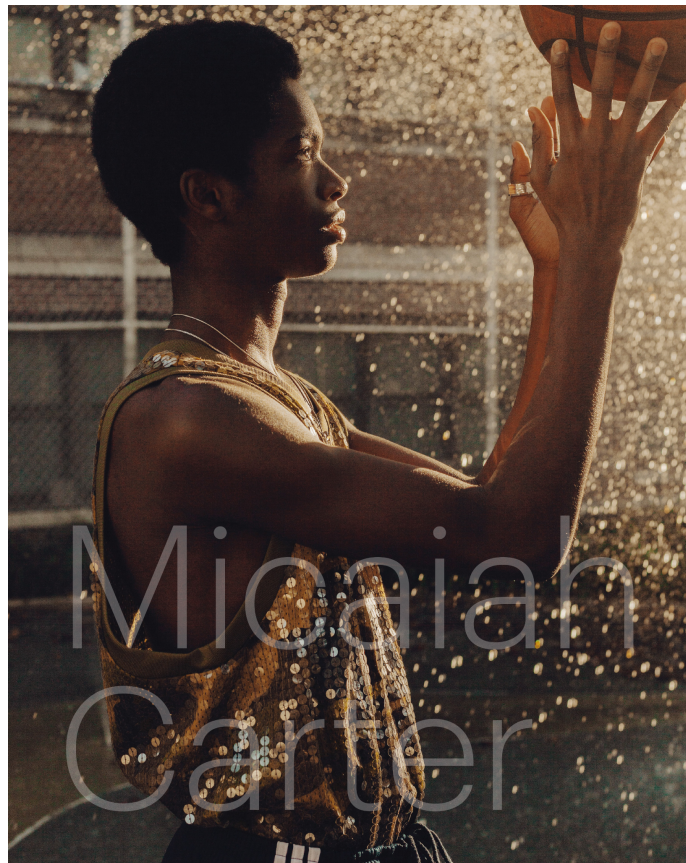




*For press inquiries, please contact Hannah Gottlieb-Graham, ALMA Communications
hannah@almacommunications.co*

Prestel Announces Release of *Micaiah Carter: What's My Name*



Cover image: Micaiah Carter, *Alton in Brooklyn II*, 2016

Prestel is pleased to announce *Micaiah Carter: What's My Name*, the photographer's debut monograph that will be released in October 2023. Edited by Sarah Hasted, founder of International Art Advisory, the photobook covers the past ten years of Carter's career—pairing his editorial and personal portfolio with found family albums photographed by his parents. Guided by association over chronology, Carter carves a path that steps in and out of time—a constellation of black life that intertwines his ancestry, past, and present. On each page, Carter makes space for a New American Dream, one in which there is a platform for the unseen, a recognition of the overlooked, and a meditation on the joy of shared humanity.

The book's title originates in his father's habit of inscribing the photographs he took with the epithet *WHAT'S MY NAME*. As a child, his dad would often ask, "What's your name, young man?" a simultaneously endearing and existential question. The inquiry served as a catalyst for Carter's consideration of how to communicate selfhood through his practice—a photographer who is a decade into a career that has only just begun. Carter's influences are uncovered on many registers, the work of Carrie Mae Weems, Ernie Barnes, and John H. White is conjured in equal measure to journalistic and family photographs. Though Carter has shot visionaries and creatives including Daniel Kaluuya, Issa Rae, Jeremy O. Harris, Kehinde Wiley, Pharrell, Solange, Spike Lee, and Zendaya, chromogenically, compositionally, and thematically, his portraits are never far from home. In the introduction he explains, "We are not limited by the color of our skin, but by the expansiveness of our creativity. These photos are a reminder that we are all connected by our shared humanity. We are all part of the same story."



Preserve, 2017



What's my name? (family photo), 1977 173

Excerpt from Micaiah Carter: *What's My Name* (Prestel, 2023)

Each page is an act of time travel, a mosaic of full-bleed images and thumbnails that encourages dialogue between different moments in Carter's career and draws parallels to the 1970's fashion and palette captured in his mother and father's snapshots. In one spread, a snapshot of a boy cloaked in a bright yellow barber's cape poised as a woman shaves his hair—shot for *Baby Boy*, a collaboration between Carhartt & Manual NYC—is paired with a polaroid from 1982 of a youth sports team, boys huddled around their coach dressed in yellow jerseys and striped knee-high socks. In another, a cluster of school portraits taken between 1965 and 1972 is juxtaposed with a photograph of the back of a woman's head—her hair ornamented with multicolored berets in the shape of butterflies, horses, and bows. With Carter as their nexus, these images communicate across time, lives, and communities, celebrating the great dimension of black identity in America through the medium of photography.

Throughout his career, Carter's unique aesthetic embodies an enduring warmth, spirituality, beauty, fantasy, and sincerity that amplifies rather than overshadows his subjects. Among his long-term collaborators is Tracee Ellis Ross, the contributor of the book's forward who describes Carter as a person who—on set and off—is “gentle and quiet in spirit, but his point of view is filled with power; filled with what I experience as love. He honors all the layers, inviting the background, foreground, color, and detail to play their part in a final composition of collaboration and proportion. But the subject is always clear in the frame—never objectified and always honored.”

About Micaiah Carter

American photographer/director, Micaiah Carter, has quickly emerged as one of the most admired artists of his time. His oeuvre, captured with sophisticated use of color and light, communicates honesty and raw emotion in a way that looks and feels utterly timeless – equal parts nostalgia, forward-looking, yet also, completely of the moment. He has shot for publications such as *Vogue*, *WSJ*, *The New York Times*, *Vanity Fair*, and *GQ*, among others. His commercial clients include brands such as Nike, Apple, Verizon, Lancome, Pyer Moss, Thom Browne, Ralph Lauren, and Valentino. Carter's work transcends the page and screen, blending fine art, fashion, portraiture and street photography. His beautiful imagery of black men and women, in particular, has helped illuminate the significant void in representation, on both sides of the camera. Carter is one of several leading artists advancing these important issues. In addition to his work, he is one of the founders of See In Black, an artist collective highlighting and supporting the advancement of black photographers.

About Prestel

Founded in 1924 and with over 500 English titles in print, Prestel is one of the world's leading publishers in the fields of art, architecture, photography and design. The company has its headquarters in Munich, offices in New York and London, and an international sales network. Prestel is one of the world's leading illustrated book publishers with a stunning list of beautifully crafted books on all aspects of art, architecture, photography and design. From the latest pop culture and fashion to major exhibition catalogues and a comprehensive selection of fiction and non-fiction for children of all ages, Prestel ensures that quality reigns throughout everything they publish. Prestel is the publisher for art lovers, designers and those with an eye for beauty - young and old alike, Prestel appeals to all those with a passion for visual culture.